



American Legion Auxiliary Department of Georgia
DISTRICT ANNUAL REPORT – MEMBERSHIP 2023-2024

Please Submit on or before midnight, **May 10, 2024**, to:

Gail Ramey
 4312 Braselton Hwy. | Hoschton, GA 30548
 Or Via email to: gailramey@msn.com
 770-262-2524

Please complete the entire form and enter as much information as possible for each question.

Submittals of this report are eligible to be considered for the Lola Reed Quality in Membership District Award. This award is presented to the District that demonstrates the most thorough, year-long, and well-rounded membership coaching program that supports all its units to recruit, retain, rejoin and [re]engage members.

While attaining or surpassing 100% of Unit Membership Goal is desired of a quality district program, it is not an eliminating factor. Even if your district did not make goal, please consider submitting a report sharing what was done within the district to engage and increase membership.

Please refer to the details contained in the Department Awards & Recognitions Rule Guide.

District #		# of Units in District:		# of Posts in District:	
District Membership Chair:					
Home Address:			City, State, Zip:		
Telephone:		Email Address:			
1. How many Members are in your District as of May 1, 2023?					
2. Did your District meet goal for 2023 as of May 1, 2023?					
3. How many new members did your District recruit this year to date?					
4. How many former members did your District reinstate this year to date?					
5. Overall, in your District, please state the total number of units and the number of units that conducted a membership drive. Share examples of some of the drives that units in your district did. You may include photos.					___ Units ___ Units having drives
6. Developing new units. If there are posts in your district that do not have units, please describe what your District leadership has done to try to cultivate new units. Is your district familiar with the New Unit process that National and Georgia has and if your district had new units this year, were these guides used?					
7. Struggling units. What did the District do to assist struggling units? This could include coaching to grow membership, conflict resolution (<i>do not state details or unit</i>), helping guide units to be in compliance; sharing ideas with units to engage members, etc.					
8. Developing members into leaders. Describe how the District membership team helped units cultivate and recruit new leaders. While this is also a leadership activity, developing leaders is one of the most important aspects of membership engagement and retention.					
9. Describe how the District leadership actively engaged with its units to coach and support unit membership chairs to ensure every unit is set up for success. Things to share include but not are not limited to: does each unit have an established membership chair (if not why not); are all units using ALAMIS access (how many have full access); how are units actively working the membership program; what do units do for member recognition and/or member appreciation; how to units onboard new members, etc.).					
10. Do you have any ideas on recruiting, retaining and rejoining members that has worked in your District that you would like to share?					

Please provide a narrative about each of the questions above and to each photo included.